

# Take Control of Your Career Trajectory



The WICT  
**Network**

Empowering Women  
in Media, Entertainment and Technology



# Our time together

- Get some questions answered
- Leave here owning your next chapter
- Have a framework for your personal career advisors
- Experience some mental framing and/or reframing



# Own your story



***Be the kind of woman that when your feet hit the floor each morning, the devil says: "Oh crap, she's up!"***



# What do you want to do next...

- Role change
- Build a new capability
- Promotion in role
- Life change
- Pivot
- New company



If you want something different – you have to do something different



# What are you willing to do to get there?

Experiences

Exposure

Education

Environment

Who can help?

# Role of career advisors?

To guide, question and support us when faced with critical challenges in our careers. It's our personal confidants, personal posse, or go-to peeps



- ★ Connector
- ★ Shoulder
- ★ Guide
- ★ Mentor
- ★ Cheerleader
- ★ Critic
- ★ Coach
- ★ Champion
- ★ Sponsor



# Considerations

- 5-8 advisors
- What are your 3 greatest challenges
- Identify possible advisors
  - Someone in your field
  - Someone who has been in your circumstance
  - One of your greatest cheerleaders
  - Someone ready to critique you
  - Someone of another generation
- Make the ask – after you've had coffee!



Strong women stand together when things are rough, hold each other up when they need support, use their voice to help advance other women, and laugh together when there's no reason to.



# Own your story

