

THE WICT NETWORK 2023 LEADERSHIP CONFERENCE

# CO-CREATE THE FUTURE



THE WICT NETWORK 2023  
**LEADERSHIP  
CONFERENCE**



@WICTHQ  
#LC2023

**SEPTEMBER 18-19, 2023**

New York Marriott Marquis



**The WICT  
Network**

Empowering Women  
in Media, Entertainment and Technology

THE WICT NETWORK GRATEFULLY ACKNOWLEDGES THE TOP SPONSORS  
OF THE 2023 LEADERSHIP CONFERENCE

PLATINUM



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## THE WICT NETWORK 2023 LEADERSHIP CONFERENCE COMMITTEE

- Leigh Woisard**, *Principal, Communications Consultant; Committee Chair; Chair, The WICT Network Global Board of Directors*
- Danielle Arnold**, *AVP, Impact & Inclusion, Comcast NBCUniversal*
- Manohar Ashwath**, *VP & Global Head of Telecommunications, Cable & Media Vertical, Genpact*
- Gilda Avila**, *Sr. Manager, Future Skills Development, Liberty Global*
- Samira Bakhtiar**, *Director, Global Media & Entertainment Sales, AWS*
- Crystal Barnes**, *EVP, Corporate Social Responsibility & Environmental, Social & Governance (ESG), Paramount*
- Juli Blanda**, *VP, West Division, Cable One*
- Crystal Byrd**, *Production Executive, Al Jazeera Media Network*
- Roy Cho**, *EVP, Distribution, AMC Networks*
- Wokie Daboh**, *Director, DEI, ESPN*
- Patty Donaldson**, *Regional Director, Cisco*
- Johnita Due**, *SVP & Chief D&I Officer, CNN & WarnerMedia News & Sports*
- Kimberley Euston**, *Sr. Client Partner, Korn Ferry*
- Laura Gentile**, *EVP, Marketing, ESPN*
- Grace Ho**, *Managing Director, People, Liberty Global*
- Sandy Howe**, *Principal, S. Howe + Associates; Immediate Past Chair, The WICT Network*
- Annie Howell**, *Chief Communications Officer, Hallmark Media*
- Loren Hudson**, *SVP & Chief Diversity Officer, Comcast Cable*
- Toni Judkins**, *SVP, Programming Development, Hallmark Media*
- Marissa Lambrinos**, *VP, Diversity & Inclusion, Charter Communications*
- Jane Latman**, *Creative Leader, Media Industry Innovator, Content Creator, Brand Builder*
- Lori LeBas**, *SVP, Platform Distribution, The Walt Disney Company*
- Soraya Loerts**, *Chief Diversity, Equity & Inclusion Officer, Liberty Global*
- Ann McGlennen**, *Chief Human Resources Officer, Midco*
- Kia Painter**, *Chief People Officer, Cox Communications*
- Mandy Schultz**, *Sr. Manager, HR, Comcast*
- Michelle Strong**, *SVP, Content Distribution, A+E Networks*

## Important Conference Details

**Registration &  
Information Desk Hours**  
*Westside Ballroom Foyer, 5th Floor*

**Sunday, September 17**  
1:00 – 7:00 pm

**Monday, September 18**  
7:00 am – 5:30 pm

**Tuesday, September 19**  
7:00 am – 12:30 pm

### Dress

Business attire, including the Touchstones Luncheon and Big Apple Reception



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THE LC 2023  
MOBILE APP



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# WELCOME!

## DEAR MEMBERS OF THE WICT NETWORK AND HONORED GUESTS,

Welcome to the 2023 Leadership Conference!

We are thrilled to be part of an industry that places such a strong emphasis on diversity, equity, and inclusion, recognizing their pivotal role in fostering an environment where every voice is not only heard but also valued and represented. We are delighted to kick off Diversity Week once again in collaboration with our esteemed partners at NAMIC and the Walter Kaitz Foundation. This week is dedicated to empowering and nurturing leadership talent among women and individuals of color.

This year's Leadership Conference, aptly themed **Co-Create the Future**, will take a deep dive into the newest, cutting-edge business innovations and workplace solutions to address business strategy, human capital, productivity, psychological safety, DEIB and what it means to be a great leader today.

Inside this program guide, we recognize The WICT Network's 2023 Leadership Conference sponsors—companies that help make this event possible—in particular, our Platinum Sponsor, **Comcast NBCUniversal**, Gold Sponsor, **Charter Communications**, Silver Sponsor, **Cisco**, and Champion Sponsors, **TV One** and **The Walt Disney Company**.

The 2023 Conference Planning Committee, in close collaboration with The WICT Network team, dedicated significant effort to curate an extraordinary agenda for learning, leadership and a rich experience that embodies what has made the Leadership Conference so valued over the years—the chance to reconnect with friends and colleagues face-to-face.

We're bringing back the crowd-favorite elements that have made this event special, including engaging networking roundtables, personalized one-on-one coaching sessions and invigorating fitness sessions.

We have adapted to our audience and your needs, as our virtual option promises an inclusive experience. Remote attendees will have the opportunity to participate in a dynamic blend of live sessions and engage in coaching and networking activities from the comfort of their locations.

One of the most exciting aspects of this year's conference is our diverse lineup of speakers. We have carefully curated a speaker line-up

comprising a wide spectrum of business disciplines. Expect to hear insights and wisdom from industry leaders, business and career experts, journalists, entrepreneurs, sports figures, researchers and academic thought leaders.

We have parsed the breakout sessions into three tracks:

**THE BIG PICTURE:** Broaden your horizons and gain a comprehensive understanding of the ever-evolving business and industry landscapes. Engage in sessions with industry leaders and explore topics that include the dynamics of a multigenerational workforce, the importance of sustainability and how artificial intelligence is shaping the future.

**YOUR BEST SELF:** Embark on a transformative journey guided by experts in negotiations, wellness and reinvention, as they equip you with powerful strategies and insights to unlock your potential and become the best version of yourself.

**MASTER CLASS:** Immerse yourself in learning experiences led by renowned subject matter experts and thought leaders. Discover cutting-edge research, methodologies and proven techniques that will elevate your leadership skills and enable you to navigate difficult conversations, shape organizational culture and drive digital transformation.

We encourage you to customize your learning experience by making use of The Leadership Conference portal inside The WICT Network member app, sponsored by **Charter Communications**. Our aim for all our members and stakeholders is for you to leave the conference fully energized and armed with the skills needed to lead the ever-evolving workplace of the future.

With warm regards,



**Leigh Woisard**  
*2023 Board Chair and  
Conference Committee Chair*  
The WICT Network



**Maria E. Brennan, CAE**  
*President & CEO*  
The WICT Network

# SPONSORS

THANK YOU TO OUR 2023 TOUCHSTONE PARTNERS

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INDUSTRY SPONSOR





THANK YOU TO OUR 2023 LEADERSHIP CONFERENCE SPONSORS

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MEDIA PARTNERS



# CONFERENCE OVERVIEW

## GENERAL SESSIONS

*Westside Ballroom, 5th Floor*

**General Sessions** feature leaders and trailblazers in high-level strategic talks.

### MONDAY, SEPTEMBER 18

- ▶ **9:00 am**    **Welcome & Opening General Session**
- ▶ **3:00 pm**    **Leadership Perspectives: Envisioning the Future in a Changing World**
- ▶ **4:15 pm**    **Profiles of Champions: Game On!**

### TUESDAY, SEPTEMBER 19

- ▶ **8:15 am**    **Stories of Impact: A Keynote Conversation**
- ▶ **10:30 am**    **The Power of Fun: How to Feel Alive Again**
- ▶ **11:20 am**    **Pearls of Wisdom: Answering the Call for Change**

## TOUCHSTONES LUNCHEON

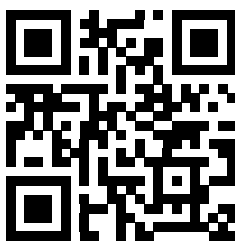
*Broadway Ballroom, 6th Floor*

The WICT Network **Touchstones Luncheon** recognizes standout achievements of the industry's most influential women. Among the honors presented will be the 2023 *Women of the Year* and *Women to Watch* awards.

### MONDAY, SEPTEMBER 18

- ▶ **11:30 am**    **The Touchstones Luncheon**

Scan the QR code below using your mobile device to view bios for our 2023 Leadership Conference speakers



## THE BIG PICTURE

Broaden your horizons and gain a comprehensive understanding of the ever-evolving business and industry landscapes. Engage in sessions with key executives and explore topics that include the dynamics of a multigenerational workforce, the importance of sustainability and how artificial intelligence is shaping the future.

### MONDAY, SEPTEMBER 18

- ▶ 10:15 am **Full Circle: Harnessing the Power of a Multi-Generational Workforce**
- ▶ 1:45 pm **Let's Build a Better Future - Beyond the Hashtag: #Sustainability**

### TUESDAY, SEPTEMBER 19

- ▶ 9:10 am **Navigating the Promises and Pitfalls of AI**

## YOUR BEST SELF

Embark on a transformative journey guided by experts in negotiations, wellness and reinvention, as they equip you with powerful strategies and insights to unlock your potential and become the best version of yourself.

### MONDAY, SEPTEMBER 18

- ▶ 10:15 am **The Power of Reinvention in Life and Work**
- ▶ 1:45 pm **Balanced, Not Busy: Navigating the Demands of a Multifaceted Life**

### TUESDAY, SEPTEMBER 19

- ▶ 9:10 am **Negotiating for Success: Relationships, Careers and a Brighter Future**

## MASTER CLASS

Immerse yourself in learning experiences led by renowned subject matter experts and thought leaders. Discover cutting-edge research, methodologies and proven techniques that will elevate your leadership skills and enable you to navigate difficult conversations, shape organizational culture and drive digital transformation.

### MONDAY, SEPTEMBER 18

- ▶ 10:15 am **Productive Conflict: No Longer an Oxymoron**
- ▶ 1:45 pm **From Algorithms to Authenticity: Slaying the Tech Revolution**

### TUESDAY, SEPTEMBER 19

- ▶ 9:10 am **The Power and Responsibility of Leaders: A User's Guide**





Diversity, Equity, and Inclusion  
are our foundations for innovation  
and drive our business forward.

Comcast NBCUniversal is proud to support  
the 2023 WICT Network Leadership Conference.



[COMCASTCORPORATION.COM/DIVERSITY](https://comcastcorporation.com/diversity)



# SESSIONS

Program subject to change.

## SUNDAY, SEPTEMBER 17

▶ 1:00 – 7:00 pm

### Registration Open

> Westside Ballroom Foyer, 5th Floor

▶ 2:30 – 6:00 pm

### Chapter Leader Roundtables

> Empire Complex, 7th Floor

> By invitation only

This must-attend program is designed to provide chapter leaders with ample time to network and collectively address issues relevant to running a successful chapter in the new world of media. Chapter leaders will gain best practices and new ideas that will energize and inspire.

## MONDAY, SEPTEMBER 18

▶ 6:00 – 7:00 am

### Fitness Class: 305 Fitness

> Marquis Ballroom, 9th Floor

> Advance sign-up required

305 combines dance, kickboxing, HIIT, and plyometrics for an amazing and effective full-body workout that truly feels like a party! No dance experience necessary. Join us for this invigorating 60-minute class, exclusively for conference attendees. Clear your mind, release any lingering tension and get your morning off to a great start. This class is open to all levels, from beginner to advanced. Mats, towels and water will be provided.

▶ 7:00 am – 5:30 pm

### Registration and Information Desk Open

> Westside Ballroom Foyer, 5th Floor

▶ 7:30 am – 5:00 pm

### Networking Lounge Open

> Westside Ballroom Foyer, 5th Floor

Recharge yourself—and your phone! The Networking Lounge is made possible by The WICT Network's Strategic Touchstone Partners:

**Charter**  
COMMUNICATIONS

COMCAST  
NBCUNIVERSAL

The  
WALT DISNEY  
Company

▶ 7:30 – 9:00 am

### Continental Breakfast

> Westside Ballroom Foyer, 5th Floor

▶ 8:00 – 8:45 am

### One-on-One Coaching

> Held virtually. Advance sign-up required

A Leadership Conference crowd favorite, The WICT Network's one-on-one coaching sessions offer customized training with a professional executive coach. Each session provides 45 minutes of dedicated time to explore specific, career-focused leadership or management issues with your coach.

MONDAY, SEPTEMBER 18

▶ 9:00–10:00 am

Welcome & Opening  
General Session

> Westside Ballroom, 5th Floor

OPENING ENTERTAINMENT

**Sarina Suno**, known as the "Violin Diva," will enchant us with a captivating musical performance, setting the perfect tone for our collaborative journey to **Co-Create the Future** over the next two days!

SPONSOR: **afiniti**

GENERAL SESSION

Following a warm welcome from Maria Brennan and Leigh Woisard, and inspired introductory remarks by our Woman of the Year - Operator, Dalila Wilson-Scott, we invite you to join us for an engaging keynote conversation featuring Maria Taylor, the host of *Football Night in America*, the most-watched studio show in sports, as she engages in a lively dialogue with Val Boreland to start the first day of the conference.

**SPEAKERS (IN ORDER OF APPEARANCE):** **Maria E. Brennan, CAE**, President & CEO, The WICT Network; **Leigh Woisard**, Principal, Communications Consultant; Chair, The WICT Network Global Board of Directors; **Dalila Wilson-Scott**, EVP & Chief Diversity Officer of Comcast Corporation, and President of the Comcast NBCUniversal Foundation; **Val Boreland**, EVP, Content Acquisitions, NBCUniversal Entertainment; **Maria Taylor**, Host & Producer, NBCU Sports

MARIA E.  
BRENNAN



LEIGH  
WOISARD



DALILA  
WILSON-SCOTT



VAL  
BORELAND



MARIA  
TAYLOR



  
COMCAST  
SPONSOR: NBCUNIVERSAL

▶ 10:00 am–5:30 pm

Bookstore Open

> Westside Ballroom Foyer, 5th Floor

▶ 10:00–10:15 am

Networking Break

SPONSOR: **optimum**

▶ 10:15–11:00 am

One-on-One Coaching

> Held virtually. Advance sign-up required

A Leadership Conference crowd favorite, The WICT Network's one-on-one coaching sessions offer customized training with a professional executive coach. Each session provides 45 minutes of dedicated time to explore specific, career-focused leadership or management issues with your coach.

CONCURRENT BREAKOUT  
SESSIONS

▶ 10:15–11:15 am

YOUR BEST SELF

The Power of Reinvention in  
Life and Work

> Westside Ballroom, 5th Floor

The profound disruptions of recent years have prompted us to reprioritize how we live, work and lead. But what's next—and how do we get there? In this lively session, Joanne Lipman walks us through the steps of successful reinventions, drawn from the hundreds of personal interviews and scientific research papers that inform her powerhouse new book, *NEXT! The Power of Reinvention in Life and Work*. She will explain the four steps of every transformation and explore the three myths that can derail progress. Participants will leave with a toolkit of actions they can take right now, to change lives and workplaces—and to inspire innovation in others.

**SPEAKER: Joanne Lipman**, Bestselling Author, CNBC Contributor, Former Chief Editor of USA Today & Lecturer, Yale University

JOANNE  
LIPMAN



CONCURRENT BREAKOUT SESSIONS

► 10:15 – 11:15 am

THE BIG PICTURE

Full Circle: Harnessing the Power of a Multi-Generational Workforce

> Juilliard, 5th Floor

Step into the future of leadership as we explore what’s needed to harness the power of five generations working side by side in today’s dynamic workplace. Through practical insights and real-world examples, attendees will gain valuable leadership approaches to bridge the generational divide, foster collaboration and create a thriving environment that nurtures the growth and development of emerging leaders. Don’t miss this opportunity to shape your leadership and embrace the challenges and opportunities of a multigenerational workforce.

**SPEAKERS:** **Arika Pierce Williams**, Leadership Speaker & Author, Piercing Strategies; **Stephanie Wormington**, Director, Global Strategic Research, Center for Creative Leadership

ARIKA PIERCE WILLIAMS



STEPHANIE WORMINGTON



SPONSOR:  **KORN FERRY**  
BE MORE THAN

MASTER CLASS

Productive Conflict: No Longer an Oxymoron

> Lyceum, 5th Floor

If we all agreed all of the time, progress would be elusive. Nobody strives for conflict, yet when handled productively, conflict is an opportunity to convene diverse perspectives to have an honest conversation that drives a better end result. In this session, we will explore a framework for opening critical conversations and positioning discussions that leverage curiosity and explore varying perspectives to problem solve and resolve conflict. You will learn how to be well-prepared for difficult conversations, so that you can confidently facilitate productive outcomes.

**SPEAKER:** **Alesia Latson**, Co-Founder, LeadvantEDGE, Inc.

ALESIA LATSON



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Broadband

► 11:15 – 11:30 am

Stretch Break





We proudly honor  
**DORIS KEARNS GOODWIN**  
for her excellence in  
presidential scholarship.



THANK YOU FOR  
OUR CHERISHED PARTNERSHIP.





# The WICT Network 2023 Touchstones Luncheon

**MONDAY, SEPTEMBER 18**

**► 11:30 am – 1:30 pm**

The WICT Network Touchstones Luncheon recognizes the stand-out achievements of media, entertainment and technology's most influential women. Among the honors to be presented will be the 2023 Women of the Year and Women to Watch awards, The WICT Network's highest individual accolades.

## THE WICT NETWORK 2023 TOUCHSTONES LUNCHEON

THE WICT NETWORK GRATEFULLY ACKNOWLEDGES THE  
TOP SPONSORS OF THE 2023 TOUCHSTONES LUNCHEON

PREMIER

CHAMPION



### SPECIAL APPRECIATION



**Doris Kearns Goodwin**

Presidential Historian and  
Pulitzer Prize-Winning Author

PHOTO: Annie Leibovitz

### CONGRATULATIONS

#### WOMEN OF THE YEAR



**OPERATOR**

**Dalila Wilson-Scott**  
EVP & Chief Diversity  
Officer of Comcast  
Corporation,  
and President  
of the Comcast  
NBCUniversal  
Foundation



**PROGRAMMER**

**Pam Kaufman**  
President & CEO  
of International  
Markets, Global  
Consumer Products  
& Experiences,  
Paramount



**OPERATOR**

**Stephanie Babin**  
SVP, Billing  
Strategy &  
Design, Customer  
Operations, Charter  
Communications



**PROGRAMMER**

**Kelley Drukker**  
SVP, Legal &  
Business Affairs,  
A+E Networks



**TECHNOLOGY**

**Nicole Nixon**  
Founder & CEO,  
Listing Central, LLC

### And congratulations to:



The Betsy Magness Leadership Institute Classes 48 and 49 on being accepted to one of the most highly-respected programs in the industry. Our thanks to the BMLI Premier Sponsor Charter Communications and Supporting Sponsor Comcast NBCUniversal.



Special thanks to The WICT Network Chapter Leaders for their exemplary efforts in implementing The WICT Network Model Chapter Business Plan.

Here's to women leaders who are  
*TRANSFORMING THE INDUSTRY* and are  
*CREATING OPPORTUNITIES* for more of us  
to do the same.

---

Comcast NBCUniversal joins  
The WICT Network in congratulating the

2023  
WOMEN  
OF THE YEAR

INCLUDING OUR OWN

Dalila  
Wilson-Scott

EVP and Chief Diversity  
Officer, Comcast Corporation  
& President, Comcast  
NBCUniversal Foundation



COMCAST  NBCUNIVERSAL

*Paramount*  
**WOULD LIKE TO CONGRATULATE**  
*Pam Kaufman*



**THE WICT NETWORK'S 2023  
WOMAN OF THE YEAR  
PROGRAMMER**

Your leadership and expertise has made an incredible, lasting impact on your colleagues, our company and the industry as a whole.

***Congratulations!***





# CONGRATULATIONS **STEPHANIE BABIN**

The WICT Network 2023 Woman to Watch – Operator



Your leadership and commitment to people  
help us do great things every day.





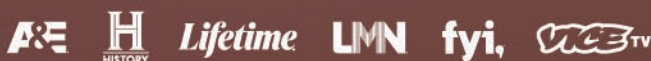
WE SALUTE THE WICT NETWORK'S  
**WOMEN OF THE YEAR AND WOMEN TO WATCH**  
FOR THEIR CONTRIBUTIONS TO OUR INDUSTRY.

---

Congratulations to our own

**Kelley Drukker**

on being honored as a **Woman to Watch**.  
Thank you for your leadership and dedication.



# AGENDA AT A GLANCE

## SUNDAY, SEPTEMBER 17

▶ <b>1:00 – 7:00 pm</b> > Westside Ballroom Foyer, 5th Floor	<b>Registration and Information Desk</b>
▶ <b>2:30 – 6:00 pm</b> > Empire Complex, 7th Floor	<b>Chapter Leader Roundtables</b> > By invitation only

## MONDAY, SEPTEMBER 18

▶ <b>6:00 – 7:00 am</b> > Marquis Ballroom, 9th Floor	<b>Fitness Class: 305 Fitness</b> > Advance sign-up required
▶ <b>7:00 am – 5:30 pm</b> > Westside Ballroom Foyer, 5th Floor	<b>Registration and Information Desk</b>
▶ <b>7:30 – 9:00 am</b> > Westside Ballroom Foyer, 5th Floor	<b>Continental Breakfast</b>
▶ <b>8:00 – 8:45 am</b> > Held virtually	<b>SPECIAL ACTIVITY One-on-One Coaching</b> > Advance sign-up required
▶ <b>7:00 am – 5:00 pm</b> > Westside Ballroom Foyer, 5th Floor	<b>Networking Lounge</b> MADE POSSIBLE BY THE WICT NETWORK'S STRATEGIC TOUCHSTONE PARTNERS: CHARTER COMMUNICATIONS, COMCAST NBCUNIVERSAL & THE WALT DISNEY COMPANY
▶ <b>9:00 – 10:00 am</b> > Westside Ballroom, 5th Floor	<b>OPENING SESSION</b> <b>Opening Entertainment</b> SPONSOR: AFINITI <b>General Session</b> SPONSOR: COMCAST NBCUNIVERSAL
▶ <b>10:00 – 10:15 am</b> > Westside Ballroom Foyer, 5th Floor	<b>Networking Break</b> SPONSOR: OPTIMUM
▶ <b>10:00 am – 5:30 pm</b> > Westside Ballroom Foyer, 5th Floor	<b>Bookstore Open</b>
▶ <b>10:15 – 11:15 am</b> > Westside Ballroom, 5th Floor > Juilliard, 5th Floor  > Lyceum, 5th Floor	<b>CONCURRENT BREAKOUT SESSIONS</b> <b>YOUR BEST SELF The Power of Reinvention in Life and Work</b> <b>THE BIG PICTURE Full Circle: Harnessing the Power of a Multi-Generational Workforce</b> SPONSOR: KORN FERRY <b>MASTER CLASS Productive Conflict: No Longer an Oxymoron</b> SPONSOR: ASTOUND BROADBAND
▶ <b>11:15 – 11:30 am</b>	<b>Stretch Break</b>
▶ <b>11:30 am – 1:30 pm</b> > Broadway Ballroom, 6th Floor	<b>TOUCHSTONES LUNCHEON</b> Recognizing <i>Women of the Year</i> , Dalila Wilson-Scott and Pam Kaufman, and <i>Women to Watch</i> , Stephanie Babin, Kelley Drukker and Nicole Nixon.  PREMIER SPONSOR: <b>A+E NETWORKS</b> <b>THE WICT NETWORK 2023 TOUCHSTONES LUNCHEON</b>
▶ <b>1:45 – 2:45 pm</b> > Westside Ballroom, 5th Floor  > Juilliard, 5th Floor  > Lyceum, 5th Floor  > Majestic, 6th Floor	<b>CONCURRENT BREAKOUT SESSIONS</b> <b>THE BIG PICTURE Let's Build a Better Future - Beyond the Hashtag: #Sustainability</b> SPONSOR: COX COMMUNICATIONS <b>YOUR BEST SELF Balanced, Not Busy: Navigating the Demands of a Multifaceted Life</b> <b>MASTER CLASS From Algorithms to Authenticity: Slaying the Tech Revolution</b> SPONSOR: MICROSOFT <b>Owning Your Career Roundtables</b>

## MONDAY, SEPTEMBER 18 *continued*

### ► 2:00–2:45 pm

> Held virtually

### SPECIAL ACTIVITY One-on-One Coaching

> Advance sign-up required

### ► 2:45–3:00 pm

> Westside Ballroom Foyer, 5th Floor

### Networking Break

SPONSOR: OPTIMUM

## GENERAL SESSIONS

### ► 3:00–4:15 pm

> Westside Ballroom, 5th Floor

### Leadership Perspectives: Envisioning the Future in a Changing World

SPONSOR:  WARNER BROS. DISCOVERY

### ► 4:15–5:15 pm

> Westside Ballroom, 5th Floor

### Profiles of Champions: Game On!

SPONSOR: accenture

### ► 5:15–6:30 pm

> Promenade and Terrace, 9th Floor

### Big Apple Reception

SPONSOR: A+E NETWORKS

## TUESDAY, SEPTEMBER 19

### ► 6:00–7:00 am

> Marquis Ballroom, 9th Floor

### Sunrise Yoga

> Advance sign-up required

### ► 7:00 am–12:30 pm

> Westside Ballroom Foyer, 5th Floor

### Registration and Information Desk

### ► 7:00–8:15 am

> Lyceum Complex, 5th Floor

### Women's TechConnect Kickoff

> By invitation only

WOMEN IN STEM SPONSOR: THE WALT DISNEY COMPANY

### ► 7:30–8:15 am

> Held virtually

### SPECIAL ACTIVITY One-on-One Coaching

> Advance sign-up required

### ► 7:30–8:30 am

> Westside Ballroom Foyer, 5th Floor

### Continental Breakfast

### ► 7:30 am–1:30 pm

> Westside Ballroom Foyer, 5th Floor

### Bookstore Open

### ► 8:00 am–12:00 pm

> Westside Ballroom Foyer, 5th Floor

### Networking Lounge

MADE POSSIBLE BY THE WICT NETWORK'S STRATEGIC TOUCHSTONE PARTNERS:  
CHARTER COMMUNICATIONS, COMCAST NBCUNIVERSAL & THE WALT DISNEY COMPANY

## GENERAL SESSION

### ► 8:15–9:00 am

> Westside Ballroom, 5th Floor

### Stories of Impact: A Keynote Conversation with Dr. Serena McCalla

### ► 9:00–9:10 am

### Stretch Break

### ► 9:10–10:10 am

## CONCURRENT BREAKOUT SESSIONS

> Westside Ballroom, 5th Floor

### THE BIG PICTURE Navigating the Promises and Pitfalls of AI

SPONSOR: AWS

> Juilliard, 5th Floor

### YOUR BEST SELF Negotiating for Success: Relationships, Careers and a Brighter Future

> Lyceum, 5th Floor

### MASTER CLASS The Power & Responsibility of Leaders: A User's Guide

SPONSOR: TV ONE

> Shubert, 6th Floor

### Leadership Competencies Roundtables

### ► 9:15–10:00 am

> Held virtually

### SPECIAL ACTIVITY One-on-One Coaching

> Advance sign-up required

### ► 10:10–10:30 am

> Westside Ballroom Foyer, 5th Floor

### Networking Break

SPONSOR: OPTIMUM

## GENERAL SESSIONS

### ► 10:30–11:00 am

> Westside Ballroom, 5th Floor

### The Power of Fun: How to Feel Alive Again

### ► 11:00–11:20 am

### Stretch Break

### ► 11:20 am–12:15 pm

> Westside Ballroom, 5th Floor

### Pearls of Wisdom: Answering the Call for Change

SPONSOR:  Charter COMMUNICATIONS



**IS HONORED TO HAVE OUR CEO**



**Nicole Nixon**

---

Selected to be the  
2023 Woman to Watch-Technology

Listing Central is proud to be part of The WICT Network  
and the work it does to support women in media,  
entertainment, and technology.



CONCURRENT BREAKOUT SESSIONS (Following the Touchstones Luncheon)

► 1:45 – 2:45 pm

THE BIG PICTURE

Let’s Build a Better Future  
- Beyond the Hashtag:  
#Sustainability

> Westside Ballroom, 5th Floor

This session will delve into the critical topic of corporate ESG and sustainability. From reducing carbon footprints to fostering inclusive cultures, our panel of industry leaders will share their insights, experiences and best practices in integrating sustainability into corporate strategies. They will discuss the challenges, opportunities and innovative solutions that can empower organizations to become drivers of positive environmental and social change. Together, let’s shape a sustainable tomorrow!

**MODERATOR:** Crystal Barnes, EVP, Corporate Social Responsibility & Environmental, Social & Governance (ESG), Paramount

**SPEAKERS:** Sara Cronenwett, SVP, Corporate Strategy & Environmental Sustainability, Comcast; Kevin Martinez, VP, Corporate Citizenship, ESPN; Shobha Meera, Chief Corporate Responsibility Officer & Member of the Group Executive Committee, Capgemini

CRYSTAL  
BARNES



KEVIN  
MARTINEZ



SARA  
CRONENWETT



SHOBHA  
MEERA



YOUR BEST SELF

Balanced, Not Busy: Navigating  
the Demands of a Multifaceted  
Life

> Juilliard, 5th Floor

Immerse yourself in an interactive and engaging session that will leave you inspired and empowered. Join us as we explore practical strategies to manage time, increase productivity and prioritize wellness in a balanced, not busy, lifestyle. Leave the session energized and ready to embrace balance, thrive and put an end to the glorification of busyness.

**SPEAKER:** Ciji Townsend, Founder, Balanced, Not Busy

CIJI  
TOWNSEND



SPONSOR: COX

CONCURRENT BREAKOUT SESSIONS

▶ 1:45 – 2:45 pm

MASTER CLASS

From Algorithms to Authenticity: Slaying the Tech Revolution

> Lyceum, 5th Floor

Digital transformation is already having a profound impact on the way we live, work and play. In this session, we will explore the meaning of digital transformation and what we might expect in the future. We will discuss the challenges and opportunities that digital transformation presents and how we can empower ourselves and humanity to be active agents in this transformation. And finally, we will uncover practical approaches that we can adopt to bridge the gap from algorithms to agency to authenticity in a way that unlocks our leadership potential.

**SPEAKER:** **Liora Gross**, Global Director, Leading Digital Transformation Practice, Center for Creative Leadership

LIORA GROSS



SPONSOR:  Microsoft

Owning Your Career Roundtables

> Majestic, 6th Floor

Participate in engaging dialogue with industry leaders, mentors and like-minded peers to discuss practical tips, real-life examples and proven approaches to career advancement. Whether you're starting out or aiming for greater success in your current role, this roundtable will equip you with the knowledge and confidence to own your career.

**SPEAKERS:** **Samira Panah Bakhtiar**, Director, Global Media & Entertainment Sales, AWS; **Lisa Anselmo**, EVP, Communications & Community Affairs, Altice USA/Optimum; **Roxanne Cahn**, VP, Law - Programming, Charter Communications; **Mary Eldridge**, Client Partner, Telecom, Media & Entertainment, NTT Data; **Sara Edwards Hinzman**, SVP, Distribution Strategy, A+E Networks; **Nicole Nixon**, Founder & CEO, Listing Central LLC; **Eke Vermeer**, VP, Public Policy, Liberty Global

SAMIRA PANAH BAKHTIAR



LISA ANSELMO



ROXANNE CAHN



MARY ELDRIDGE



SARA EDWARDS HINZMAN



NICOLE NIXON



EKE VERMEER



▶ 2:00 – 2:45 pm

One-on-One Coaching

> Held virtually. Advanced sign-up required

A Leadership Conference crowd favorite, The WICT Network's one-on-one coaching sessions offer customized training with a professional executive coach. Each session provides 45 minutes of dedicated time to explore specific, career-focused leadership or management issues with your coach.

▶ 2:45–3:00 pm  
**Networking Break**  
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GENERAL SESSIONS

▶ 3:00–4:15 pm  
**Leadership Perspectives:  
Envisioning the Future in a  
Changing World**

> *Westside Ballroom, 5th Floor*  
Gain exclusive access to the minds of influential industry leaders as they engage in dynamic conversations about driving transformative change within the ever-evolving industry. This session offers unique perspectives that will explore the challenges, opportunities and visionary thinking it will take to shape the future of media, entertainment and technology. Panelists will address key changes they are implementing within their organizations to be prepared as we embrace—and brace for—the future.

**MODERATOR:** **Robyn Mingle**, Senior Vice President & Chief Human Resources Officer, CommScope

**SPEAKERS:** **Loren Hudson**, SVP & Chief Diversity Officer, Comcast Cable; **Jane Rice**, EVP, Distribution & Marketing, A+E Networks; **Savalle Sims**, EVP & General Counsel, Warner Bros. Discovery; **Rachel C. Welch**, SVP, Federal Affairs, Charter Communications

**ROBYN  
MINGLE**



**SAVALLE  
SIMS**



**LOREN  
HUDSON**



**RACHEL C.  
WELCH**



**JANE  
RICE**



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DISCOVERY**

▶ 4:15–5:15 pm  
**Profiles of Champions: Game On!**

> *Westside Ballroom, 5th Floor*  
Join our panel discussion featuring leading athletes and sports personalities as they break down the strategies that cultivate endurance, strength, flexibility and focus. Through their personal stories and insights, you will gain valuable lessons and empower yourself to write your own winning playbook for thriving as a corporate athlete.

**MODERATOR:** **Laura Gentile**, EVP, Marketing, ESPN

**SPEAKERS:** **Julie Donaldson**, Game Day Radio Broadcast Analyst/Host, Washington Commanders; **Amber Nichols**, GM, Capital City Go-Go, Monumental Sports & Entertainment/Washington Wizards; **Nzingha Prescod**, PISTE Founder & CEO, Olympic Athlete, Award-Winning Social Entrepreneur

**LAURA  
GENTILE**



**JULIE  
DONALDSON**



**AMBER  
NICHOLS**



**NZINGHA  
PRESCOD**



SPONSOR:  **accenture**

▶ 5:15–6:30 pm  
**Big Apple Reception**

> *Promenade and Terrace, 9th Floor*  
Take in the panoramic views of Times Square and the Theater District with your conference colleagues during The WICT Network's Big Apple Reception. Enjoy fine fare while you reconnect with industry peers and forge new friendships.

SPONSOR: **A+E**  
NETWORKS

**TUESDAY, SEPTEMBER 19**

▶ **6:00 – 7:00 am**

**Fitness Class: Sunrise Yoga**

- > *Marquis Ballroom, 9th Floor*
- > *Advance sign-up required*

Yoga has been shown to alleviate brain fog and improve our ability to focus. Join us for this invigorating 60-minute class, exclusively for conference attendees. Clear your mind, release any lingering tension and get your morning off to a great start. This class is open to all levels, from beginner to advanced. Mats, towels and water will be provided.

▶ **7:00 am – 12:30 pm**

**Registration and Information Desk Open**

- > *Westside Ballroom Foyer, 5th Floor*

▶ **7:00 – 8:15 am**

**Women’s TechConnect Kickoff**

- > *By Invitation Only*
- > *Lyceum Complex, 5th Floor*

The TechConnect initiative—developed collaboratively by Women in Technology awardees, The WICT Network and SCTE, a CableLabs® subsidiary—seeks to educate and retain women who work in technology-related positions within the media and entertainment industry. The year-long program pairs senior-ranking women executives in the technology field with ambitious mid- and entry-level professionals. This event represents the start of the 2023-24 program, providing mentees the opportunity to meet their mentors for the first time.

WOMEN IN STEM SPONSOR: 

▶ **7:30 – 8:15 am**

**One-on-One Coaching**

- > *Held virtually. Advance sign-up required*

A Leadership Conference crowd favorite, The WICT Network’s one-on-one coaching sessions offer customized training with a professional executive coach. Each session provides 45 minutes of dedicated time to explore specific, career-focused leadership or management issues with your coach.

▶ **7:30 – 8:15 am**

**Continental Breakfast**

- > *Westside Ballroom Foyer, 5th Floor*

▶ **7:30 am – 1:30 pm**

**Bookstore Open**

- > *Westside Ballroom Foyer, 5th Floor*

▶ **8:00 am – 12:00 pm**

**Networking Lounge Open**

- > *Westside Ballroom Foyer, 5th Floor*

Recharge yourself and your phone. The Networking Lounge is made possible by The WICT Network’s Strategic Touchstone Partners:



GENERAL SESSION

▶ 8:15–9:00 am

Stories of Impact: A Keynote Conversation with Dr. Serena McCalla

> Westside Ballroom, 5th Floor

STEM fields are expanding rapidly as our world becomes more and more driven by the incredible capacities of technology. Dr. Serena McCalla has dedicated her life to the advancement of science education among the nation’s most promising youth. In this inspirational keynote conversation, she will share the story of how she came to love science and how her passion for teaching it to young people blossomed in her career. Serena is also a principal subject in the National Geographic Documentary, Science Fair. Science Fair is a Sundance Film Festival award-winning and Emmy-nominated documentary, which follows high school students from around the globe as they navigate rivalries and setbacks on their journey to compete at The International Science and Engineering Fair.

**SPEAKER: Serena McCalla, Ph.D.,** National Geographic Explorer and Lead Educator in the Emmy-Winning Documentary “Science Fair”

SERENA MCCALLA



CONCURRENT BREAKOUT SESSIONS

▶ 9:10–10:10 am

THE BIG PICTURE

Navigating the Promises and Pitfalls of AI

> Westside Ballroom, 5th Floor

Can you recall a time when AI wasn’t a topic of conversation? As leaders in today’s rapidly evolving technology landscape, we all recognize that artificial intelligence (AI) is playing a critical role in shaping the present and the future. Join us for this eye-opening session where industry experts and thought leaders come together to share their insights and experiences on the promises and potential pitfalls of an AI existence. Gain practical strategies and actionable steps to embrace AI’s transformative power while ensuring a human-centric approach to work in the AI era.

**MODERATOR: Meeka Bondy,** Senior Counsel, Perkins Coie LLP

**SPEAKERS: Nirali Patel,** Group VP, Data & AI Strategy, Liberty Global; **Laura Peterson,** Sr. Managing Director, Communications, Media & Technology, Accenture; **Diya Wynn,** Sr. Practice Manager, Responsible AI, Emerging Technologies & Intelligent Platforms, Amazon Web Services

MEEKA BONDY



NIRALI PATEL



LAURA PETERSON



DIYA WYNN



SPONSOR: 



CONCURRENT BREAKOUT SESSIONS

▶ 9:10 – 10:10 am

YOUR BEST SELF

Negotiating for Success: Relationships, Careers and a Brighter Future

> Juilliard, 5th Floor

We all carry stories that guide us in creating the attitudes we hold, the decisions we make and the behaviors we enact. Some stories empower us to be more effective negotiators, while others can get in our way. Where do these narratives come from, and can we change them? In this session, we will provide you with the tools and strategies you need to strengthen your negotiation skills and rewrite the narratives that block your effectiveness.

**SPEAKER: Dr. Beth Fischer-Yoshida**, Author, Negotiation Expert & Program Director, Columbia University

BETH FISCHER-YOSHIDA



MASTER CLASS

The Power & Responsibility of Leaders: A User's Guide

> Lyceum, 5th Floor

Leadership isn't just a trait; it's an awesome responsibility. This session will empower participants to become better leaders by creating an intentional, empathetic workplace culture that drives team performance, accountability and belonging. Not only will strong leaders drive team morale, the connection between happy teams and happy customers is significant. We will explore the people and experiences that have influenced our leadership over the years, and which narratives have either served or sabotaged our success in work and relationships.

**SPEAKER: Raabia Shafi**, Founder & CEO, Raabia Shafi Consulting

RAABIA SHAFI



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Leadership Competencies Roundtables

> Shubert, 6th Floor

Participate in engaging dialogue with industry leaders to discuss pertinent topics for the workplace today. Whether you're a seasoned leader or aspiring to take on leadership roles, this roundtable will provide you with valuable insights and practical guidance to enhance your leadership competencies and make a meaningful impact.

**SPEAKERS:** **Manohar Ashwath**, VP & Global Head of Telecommunications, Cable & Media Vertical, GenPact; **Monique Chenault**, President, Revolt Studios & News, Revolt Media; **Roy Cho**, EVP, Distribution, AMC Networks; **Patty Donaldson**, Regional Director, Americas Service Provider, Cisco; **Lori Lantz**, SVP & Chief People Officer, Cable Labs; **Ndidi Massay**, VP, Workplace Culture & Diversity Initiatives, CBS Sports; **Leslie Miles**, Telecom Executive; Board of Directors, The WICT Network; **Jennifer Tracy**, VP, Talent Attraction & Acquisition, Charter Communications

MANOHAR ASHWATH



PATTY DONALDSON



LESLIE MILES



MONIQUE CHENAULT



LORI LANTZ



JENNIFER TRACY



ROY CHO



NDIDI MASSAY



▶ 9:15–10:00 am

One-on-One Coaching

> Held virtually. Advanced sign-up required

A Leadership Conference crowd favorite, The WICT Network’s one-on-one coaching sessions offer customized training with a professional executive coach. Each session provides 45 minutes of dedicated time to explore specific, career-focused leadership or management issues with your coach.

▶ 10:10–10:30 am

Networking Break

SPONSOR: **optimum.**

GENERAL SESSION

▶ 10:30–11:00 am

The Power of Fun: How to Feel Alive Again

> Westside Ballroom, 5th Floor

Award-winning journalist and bestselling author **Catherine Price** wants to talk about fun—and to help you have more of it. In this session, based on her critically acclaimed book, *The Power of Fun: How to Feel Alive Again*, she proposes a new definition of what she calls “true” fun, clarifies how it differs from “fake” fun, and reveals why—far from being frivolous—fun is an absolutely essential component of a happy and meaningful life. She will provide the audience with actionable tips to begin to incorporate more fun into their lives.

**SPEAKER: Catherine Price**, Award-winning Journalist and Bestselling Author

CATHERINE PRICE



GENERAL SESSION

▶ 11:20 am–12:15 pm

Pearls of Wisdom: Answering the Call for Change

> Westside Ballroom, 5th Floor

This inspirational capstone session, styled after the famed TED Talks, brings together dynamic and innovative thought leaders to impart their wisdom in a series of high impact keynotes. Speakers will share the journeys and transformational moments that have shaped their lives and careers, which will motivate you to take their teachings and turn them into an action plan!

**SPEAKERS:** **Julia Taylor Brandus**, 6th Grade Student & Author, *Girl To Boss!*; **Michael Powell**, President & CEO of NCTA – The Internet & Television Association; **Amber Rae**, Best-Selling Author, Artist & Global Advocate for Creativity, Self-Discovery & Emotional Wellness; **Melissa A. Schilling**, Herzog Professor of Management, NYU Stern School of Business

JULIA TAYLOR BRANDUS



MICHAEL POWELL



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# THE WICT NETWORK LEADERSHIP

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SAVE THE DATE

The WICT Network  
2024 Signature Awards Luncheon

FRIDAY, APRIL 19, 2024

NEW YORK, NY

CIPRIANI 42ND ST., NEW YORK

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Comcast Cable

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**MARTHA SOEHREN WOMEN VETERANS FELLOWSHIP**  
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*Senior Manager, Operations*  
Comcast Business

## CHAPTER SCHOLARSHIPS

The following chapters provided scholarship opportunities to the Leadership Conference:

Carolinas	New England
Great Lakes	Pacific Northwest
Greater Philadelphia	Rocky Mountain
Greater Pittsburgh	Southeast
Greater Texas	Southwest
Heartland	Washington DC/Baltimore
Midwest	

## 2022 CHAPTER AWARD WINNERS

### Chapter of the Year

Greater Texas

### Chapter President of the Year

**Jennifer Miles** SOUTHERN CALIFORNIA  
*Executive Director, Brand Marketing*  
Disney Media & Entertainment Distribution

### Chapter Advisor of the Year

**Anne Harris** HEARTLAND  
*Sr. Director, Marketing & Client Solutions*  
Cox Media

### Chapter Leaders of the Year

**Jennilee Carrera** GREATER PHILADELPHIA  
*Product Manager*  
Comcast

### Mandy Schultz GREATER TEXAS

*Sr. Manager, Human Resources*  
Comcast

### Chapter Volunteer of the Year

**Sandra De Lara** HEARTLAND  
*Sr. Creative Specialist*  
Cox Communications

### Most Improved Chapter

Greater Texas

### Programming Excellence Award

1. Rocky Mountain
2. Carolinas
3. Greater Ohio

### Mentoring Excellence Award

1. Greater Chicago
2. New York
3. Virginia

### Community Service Award

Greater Pittsburgh & Southeast

### Innovation & Excellence

Southern California

### Inspire and Others Will Follow Award

Carolinas

Florida

Greater Chicago

Greater Ohio

Greater Philadelphia

Greater Pittsburgh

Greater Texas

Heartland

Midwest

New York

Pacific Northwest

Rocky Mountain

Southeast

Southern California

Southwest

Virginia

Washington DC/Baltimore

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Mark your calendars for The WICT Network's  
**2024 Leadership Conference**

**MONDAY & TUESDAY, OCTOBER 21-22, 2024**

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## NOTES

[illegible]



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