



Betsy Magness Graduate Institute  
November 15-17, 2023  
Sofitel Beverly Hills  
Los Angeles, CA

## AGENDA

### Wednesday, November 15

6:00 – 8:00 pm      **Welcome Reception** – AYA Patio  
Raise a glass to welcome the current BMLI Classes 48 & 49 and reconnect with your community of BMLI Alumnae.

### Thursday, November 16

7:30 – 8:30 am      **Breakfast** – Beverly Foyer

8:30 – 8:45 am      **Welcome to BMGI** – Hollywood|Sunset  
Speakers: **Maria E. Brennan**, *President & CEO, The WICT Network*; **Jessa Cooke**, *VP, Educational Programs, The WICT Network*; and **Joanne Dias**, *Senior Faculty, Center for Creative Leadership*

8:45 am – 12:00 pm      **Designing Your Future** – Hollywood|Sunset  
Accomplished professionals continually cultivate a deeper understanding of themselves and the world around them, enabling them to be better decision makers and find the most innovative solutions. Vertical development plays a crucial role in advancing leadership strategies and equipping executives like you with the necessary skills to approach adversity and complex issues with a broader perspective.  
Speakers: **Joanne Dias** and **Jennifer Habig, Ph.D.**, *Leadership Solutions Facilitator, Center for Creative Leadership*

10:00 – 10:15 am      **Break** – Beverly Foyer

12:00 – 1:15 pm      **Lunch** – Esterel Restaurant

1:15 – 4:45 pm      **Designing Your Future cont'd.** – Hollywood|Sunset  
Speakers: **Joanne Dias** and **Jennifer Habig, Ph.D.**

2:00 – 2:15 pm      **Break** – Beverly Foyer

4:45 – 5:00 pm      **Key Takeaways & Close for the Day** – Hollywood|Sunset  
Speakers: **Joanne Dias** and **Jennifer Habig, Ph.D.**

*Evening to Yourself / Dine with Friends*

**Friday, November 17**

- 8:00 – 9:00 am      **Networking Breakfast** – Beverly Foyer
- 9:00 – 10:15 am      **A Seat at the Table: Pathways to Board Leadership** – Hollywood|Sunset  
 Being a member of a board brings with it important responsibilities and challenges. This session showcases what being a member of a board entails and discusses the multiple paths to joining a board. Panel members include current and past board members as well as advisors, with an emphasis on understanding what it takes to secure those elusive board positions.
- Speakers: **Sandra Dewey**, Board Director, Banff World Media Festival and Premier Digital, former Industry Executive, Warner Media, and BMLI Alumna, Class 23; **Debra Lee**, Chairman and CEO Emeritus of BET Networks, Founder of Leading Women Defined, Co-founder of The Monarchs Collective and Author of I AM DEBRA LEE; and **Wei Zhang**, Non-Executive Director, Starbucks Corporation and Ralph Lauren Corporation, and former Industry Executive, Alibaba Group.
- Moderator: **Fran Helms**, Senior Client Partner and Co-Lead, Media and Entertainment, Korn Ferry
- 10:15 – 10:30 am      **Break** – Hollywood Foyer
- 10:30 – 12:30 pm      **Optimal Performance: Intelligent Energy Management 2.0** – Hollywood|Sunset  
 Your well-being is the ultimate high-performance tool. This session will explore evidence-based tools and techniques rooted in decades of peer-reviewed research in the areas of neuroscience, psychology and physiology. You will learn how to achieve, and sustain, an optimal operational state (coherence), paving the way for significant improvements in mental clarity, decision-making, communication and overall performance.
- Speakers: **Jeff Benton**, CEO and Founder, Paragon Performance Evolution, and **Brett Weinroth**, Partner and Managing Director, Paragon Performance Evolution
- 12:30 pm      **Program Wrap-up + Boxed Lunches** – Hollywood|Sunset  
 Speaker: **Jessa Cooke**, The WICT Network

**The WICT Network Gratefully Acknowledges the Sponsors of the Betsy Magness Graduate Institute**

**GOLD**



**SILVER**

